

Cielo Latino, the annual fundraiser for the Latino Commission on AIDS, is the largest national fundraiser in the fight against HIV/AIDS in the Latino community!

Sponsorship and In-kind Donations for Cielo Latino 2008

NEW YORK, April 16 /PRNewswire-HISPANIC PR WIRE/ -- Dennis deLeon, president of the Latino Commission on AIDS, is proud to announce the sponsors for this year's Cielo Latino on May 13, 2008, at Cipriani Wall Street. Going along with the continuing theme, Unidos Podemos, many organizations have kindly contributed with their donations and sponsorships. United for this noble cause, the following sponsors are allowing the Latino Commission on AIDS to continue their work nationwide in advocacy, education, prevention and capacity building:

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Furthermore, the Latino Commission on AIDS is honored to receive the following in-kind donations:

-- Diageo is donating liquor and wine for the event.

- Plant Shed is providing all the beautiful flower decorations for the event.
- Harper Collins is generously printing the event journal.
- American Airlines is offering 8 airplane tickets for honorees & celebrities at Cielo Latino, as well as 2 tickets to Central or South America for the raffle
- MultiVu is donating a Multimedia News Release to be distributed with pictures and video.

To participate in Cielo Latino and join the fight against HIV/AIDS in the Latino community, please visit <http://www.LatinoAIDS.org/Cielo> or contact Elayne Monnens at 212-584-9318.

The Latino Commission on AIDS is a national nonprofit membership organization dedicated to fighting the spread of HIV/AIDS in the Latino community. In response to the critical, unmet need for HIV prevention and care for Latinos, a coalition of Latino leaders founded the agency in 1990. The Commission realizes its mission by spearheading health advocacy for Latinos, promoting HIV education, developing model prevention programs for high-risk communities, building capacity in local organizations and health departments and by conducting community-driven research and evaluation. Through its extensive network of member organizations and community leaders, the Commission works to mobilize an effective Latino community response to the health crisis created by HIV/AIDS. The Commission is currently providing services in more than 40 states; Washington, DC; Puerto Rico and the Virgin Islands. Since 1993 the Commission has been directed by Dennis deLeon, a national advocate and visionary leader of the Latino community's struggle to contain the AIDS epidemic.

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