

## **LatPro.com and LISTA form a Strategic Alliance.**

LatPro.com, the largest Hispanic employment web site in the United States and the leading source for employment opportunities, announced that it has partnered and launched the LISTA Career Center with Latinos in Information Sciences and Technology Association (LISTA), a Non Profit organization focused on the advancement and development of Latinos in information technology and telecommunication sectors. The new LISTA Career Center powered by LatPro is available on the association website, [www.a-lista.org](http://www.a-lista.org), and will enable recruiters to connect with jobseekers who focus in Science, Mathematics, Information Sciences and Technology sectors.

"This new partnership with LISTA will enables us to deliver a far greater value to our partners, employers and jobseekers. The rapid spread of information technology has generated a need for highly skilled professionals to design, develop and implement new hardware and software systems said Eric Shannon, President and CEO of LatPro.com. According to the U.S. Department of Labor, computer systems analysts, Network security specialists, database administrators, and information scientists are expected to be among the fastest growing occupations before the year 2012. The demand for recruiting computer technologists and specialists is expected to grow much faster than the average for other professional occupations as corporations continue to adopt, integrate and update sophisticated technologies to seek a competitive advantage.

"We welcome Latpro.com to the LISTA group of corporate partners who are effectively reaching out to the Latino Community in offering high quality employment opportunities to our members. Our members are highly skilled professionals who are within the walls of Corporate America and are seeking for opportunities to help advance their careers. We are optimistic about the economy and job market growth in particular in the information technology sector. America's corporations are now actively seeking highly skilled technical talent to diversify their IT workforce. We feel this is an opportune time for the LISTA Career Center and welcome our members and corporate partners to the site." said Jose A. Marquez, President and CEO of LISTA.

The new job center provides LISTA users with smart online tools to simplify and expedite the employment search process. For employers, the center offers easy online posting, with more than 18,000 resumes in the Sciences and Technology fields.

### **About LISTA**

LISTA ([www.a-lista.org](http://www.a-lista.org)), a non profit organization who is committed to supporting Latinos who focus in Science, Mathematics, Information Sciences and Technology sectors. LISTA promotes the utilization of these sectors for the empowerment of the Latino community. The organization is committed to bring various elements of Technology under one central hub to facilitate our partners, members and the community with the leverage and education they need to succeed in a highly advanced technology-driven society. For additional information on LISTA, please contact Hugo Almeida LISTA PR Director at 973.985.3882 or email him at [halmieda@a-lista.org](mailto:halmieda@a-lista.org)

### **About LatPro**

Established in 1997, LatPro is the leading source for Spanish/English and Portuguese/English bilingual professionals in the Americas. LatPro's commitment to the Hispanic professional community has made it both the largest Hispanic employment Web site and the largest diversity Web site in the United States. For additional information, contact Mariana Marquez, LatPro's marketing manager, at 954.474.6880 ext. 125 or by email at [mmarquez@latpro.com](mailto:mmarquez@latpro.com)