

### **Si\*Sé Shines Bright**

Sometimes I think that I  
Don't like to compromise  
Sometimes I feel that you  
Can be that way too

But I don't wanna give up  
The situation is clear  
No I don't wanna give up  
There's just too much love in here

These are the beginning lyrics to "Sometimes" by the eclectically unique group better known as Si\*Sé (pronounced see-say). The group exhibits their skill with a mesh of electronic beats, soulful bass, Latin rhythm and smooth vocals by Carol C. Let's not forget to throw in the often underrated viola, which accents Si\*Sé's music beautifully.

"More Shine" Si\*Sé's sophomore album is something that most ears aren't used to. It's true music; music so true that I dare you Mijas to be different. "More Shine" sounds like a live concert experience at home. The music is clear and sounds like a specialized gourmet performance made for the ear. Bon appetite!

My top 3 favorite songs are as followed:

1. Sometimes
2. More Shine
3. Wanna Know

Written by: Roberta M. Rosa

**NEW YORK SOUL COLLECTIVE,**

**SI\*SE,**

**SET TO RELEASE SEDUCTIVE SOPHOMORE ALBUM,  
"MORE SHINE"**

**Live Session on KCRW's "Morning Becomes Eclectic" Available As A Podcast**

August 10, 2005, Los Angeles, CA – On Tuesday, September 27, renowned soul collective, Si\*Se, will release their sophomore CD, *"More Shine"* (Fuerte Records). In addition to gearing up for their new album and upcoming West Coast tour, the group's recent live performance on KCRW's (89.9 FM Los Angeles) influential radio show "Morning Becomes Eclectic" will be available as a podcast for 2 weeks starting August 16 from both KCRW.com and iTunes.

*"More Shine,"* Si\*Se's follow-up to their critically-acclaimed, self-titled debut, is an ambitious combination of styles where Si\*Se' bridges the gap between electronic, jazz-skewed Latin rhythms and lush live instrumentation. A wonderfully melodic, rhythmic and emotional album features tracks sung in both Spanish and English. "We're a band from New York, so we tried to blend all of the city's musical traditions including hip-hop beats, Latin rhythms and down-tempo electronic," Carol notes. "Those are the sounds that we hear every day of our lives." Si\*Se's album *"More Shine"* simply encompasses "downtown NY cool."

Si\*Se (pronounced see•say) was formed by singer Carol C. and programmer/DJ U.F.O.W, who, along with Jeannie Oliver (violin), Neil Ochoa (percussion), Morgan Phillips (bass) and Ryan Farley (drummer), bring together the atmospheric vibes of electronica complete with a crackle of live instrumentation and Latin flavor. KCRW has also included advance copies of *"More Shine"* in the giveaway package for their Summer Subscription Drive. During the next two weeks, some subscribers will have the opportunity to experience the magic of Si\*Se's 12-track album prior to its release date.

The brainchild of music industry veterans Rich Isaacson and Jerry Blair, Fuerte Records is a multi-tiered entertainment company inclusive of a record label, artist/producer management and corporate & lifestyle marketing services. Founded in 2003, Fuerte specializes in serving the specialized needs of the domestic Hispanic community and counts Univision, Coca-Cola, Sony Discos and Western Union among their clients.

Additional information relating to Si\*Se may be accessed at [www.sisenyc.com](http://www.sisenyc.com) and [www.fuertegroup.com](http://www.fuertegroup.com).

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**To listen to the vibe:**  
[www.sisenyc.com](http://www.sisenyc.com)